



December 18, 2009

Dear Advocate of Children and Youth:

Throughout 2009, the Ohio Association of Child Caring Agencies (OACCA) has worked to advance the causes that impact Ohio's most at-risk children and youth. The State Budget has devastated many of our agencies and depleted the resources historically available to serve children and youth in need.

On March 8<sup>th</sup> and 9<sup>th</sup>, 2010, CEOs, COOs, program directors, social workers as well as financial, marketing, treatment, and advocacy staff from our member agencies who serve these youth and their families will meet with policy makers and selected panelists to discuss our goals and challenges for 2010.

For decades, OACCA has been representing over sixty children's agencies in Ohio. During 2009, we accomplished many goals including: implementation of standards for mental health treatment of juvenile offenders; partnering with the state legislature to implement foster care and adoption reform legislation; initiated an Outcomes Data Project to increase the effectiveness of services that our member agencies provide to children and families; and partnering with state and county government agencies and other organizations to improve the transition of foster care youth into adulthood.

We invite you to partner with Ohio's leading non-profit children's association to help underwrite **OACCA's 13<sup>th</sup> Annual Advocacy Conference**. This event is an excellent venue for your company to share your story by advertising in our conference program or by sponsoring an exhibit table at our reception, which will be held on the evening of March 8 at the Columbus Renaissance Hotel. The conference program is professionally developed and printed for conference attendees and also will be available on the OACCA website at [www.oacca.org](http://www.oacca.org) immediately preceding and following the Advocacy Conference.

Please consider adding your support to our efforts. Sponsorship pricing details, contact information, and a Sponsorship Form are provided on the following pages. If you have any questions, please contact me at (614) 461-0014 or [ckelley@oacca.org](mailto:ckelley@oacca.org). We hope to partner with your company to ensure that our **13<sup>th</sup> Annual OACCA Advocacy Conference** is a huge success!

Sincerely,

*Chris Kelley*

Chris Kelley  
Associate Director for Operations and Finance  
Ohio Association of Child Caring Agencies



**13<sup>th</sup> Annual OACCA Advocacy Conference**  
March 8-9, 2010  
Columbus Renaissance Hotel  
50 N. 3<sup>rd</sup> Street, Columbus, OH

The Ohio Association of Child Caring Agencies (OACCA) has several opportunities for businesses to gain recognition among our membership. **All conference sponsors will be listed in the conference program** and, depending upon the level of sponsorship, receive complimentary conference program advertisements or sponsor tables during the reception. Once you have selected your level of sponsorship, simply complete the sponsorship form and return it with your payment to the address provided. Thank you in advance for your support of Ohio's most at-risk children and youth!

## **2010 OACCA Advocacy Conference Sponsorship Levels**

### **Platinum (\$2,000+)**

Patrons who elect this prominent and much appreciated level of support are undisputed advocates for Ohio's children and families, and the agencies that serve them. Your generous support will allow us to significantly increase the quality of our 2010 OACCA Advocacy Conference by allowing us to host distinguished panelists, maximize audio/visual experiences, and provide generous food and drink to conference participants.

This sponsorship level includes: 1 full-page color advertisement in the conference program, acknowledgment in the program as a Platinum Sponsor, complimentary exhibitor space during conference reception, and recognition at the Conference Luncheon and Annual meeting of OACCA.

### **Gold (\$500-1,999)**

This sponsorship level provides critical support our 2010 OACCA Advocacy Conference. Your participation provides communication services including the publication of our Conference program.

This sponsorship level includes: 1 half-page color advertisement in the conference program, acknowledgment in the program as a Gold Sponsor, and complimentary exhibitor space during conference reception.

### **Silver (\$200-499)**

This sponsorship level helps underwrite audio-visual and other incidental expenses associated with the staging of the important event.

This sponsorship includes 1 quarter-page black and white advertisement in the conference program and acknowledgment in the program as a Silver Sponsor.

### **Bronze (\$100-199)**

This sponsorship is an excellent opportunity for businesses to provide the greatly appreciated contribution of refreshments during critical networking sessions.

This sponsorship includes an acknowledgment in the conference program as a Bronze Sponsor.



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## 2010 OACCA Advocacy Conference Sponsorship Submission Form

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_

### Sponsorship Level & Submission Instructions (check box of sponsorship type)

- Completed form with payment must be received by **2/1/10**
- Make checks payable to: Ohio Association of Child Caring Agencies
- Mail checks to: **OACCA, 50 W. Broad St., Suite 3200, Columbus, OH 43215**

*Platinum (\$2,000+)*

- E-mail advertisement copy and logo (less than 10MB) to [mmecum@oacca.org](mailto:mmecum@oacca.org) as a .jpg, .gif, .eps, or .pdf file by 2/1/10. Full page **color** advertisement artwork must be 7.25" length x 9.75" width.
- Exhibitor space will be a 6' table in the designated area at the Columbus Renaissance Hotel. Set up begins at 3:30 pm on Monday, March 8, 2010. The reception is from 5:30 pm - 7:00 pm.

*Gold (\$500 - \$1,999)*

- E-mail advertisement copy and logo (less than 10MB) to [mmecum@oacca.org](mailto:mmecum@oacca.org) as a .jpg, .gif, .eps, or .pdf file by 2/1/10. Half page **color** advertisement artwork must be 7.25" length x 4.75" width.
- Exhibitor space will be a 6' table in the designated area at the Columbus Renaissance Hotel. Set up begins at 3:30 pm on Monday, March 8, 2010. The reception is from 5:30 pm - 7:00 pm.

*Silver (\$200 - \$499)*

- E-mail advertisement copy and logo (less than 10MB) to [mmecum@oacca.org](mailto:mmecum@oacca.org) as a .jpg, .gif, .eps, or .pdf file by 2/1/10. Quarter page black and white advertisement artwork must be 3.75" length x 2.375" width.

*Bronze (\$100 - \$199)*

### Deadline:

- Submit payment by 2/1/10 to: OACCA, 50 W. Broad St., Suite 3200, Columbus, OH 43215
- Submit advertisement or logo by email, if applicable, by 2/1/10 to: [mmecum@oacca.org](mailto:mmecum@oacca.org)

### Contact Information:

- Contact Chris Kelley with questions about sponsorship at 614-461-0014 x156 or [ckelley@oacca.org](mailto:ckelley@oacca.org)
- Contact Mark Mecum with questions about the conference at 614-461-0014 x152 or [mmecum@oacca.org](mailto:mmecum@oacca.org)
- Please also feel free to browse our website at [www.oacca.org](http://www.oacca.org).